



Services &
PRICING GUIDE





HELLO *and* WELCOME

ABOUT US

As a female founded full stack digital marketing agency based in Singapore, we provide real and honest conversations with solutions to help businesses around the globe.

Let's face it the world of digital marketing can be overwhelming, and we are here to guide you every step of the way, catering to our client's specific needs from digital advertising, website development, strategy consulting, branding and much more without all the jargon.

With more than 10 years of global marketing experience, we've built an agency who's purpose is to help others in need, going above and beyond to deliver.

Our promise is to offer honest, experienced guidance while providing true value to your business.



Hi, I'm Ekta

FOUNDER & OWNER

My favourite thing is utilising collaboration, strategy and creativity to help businesses put their best foot forward. I love what I do. I enjoy every stage of the design process and

I put my all into every project, for every client.

I go the extra mile, all the way through from onboarding to delivery. I've worked extensively on my processes to make the journey to project success a smooth ride.

A little about myself..

Born in Kuwait, bred in Montreal, educated in France and 100% Indian. A hospitality aficionado, I have worked across the globe with some fantastic brands to feed my passion. A global citizen, hopping around as an ex-pat for 15 years, I have now set my roots in Singapore. I have over 15 years of experience under my belt, within the hospitality and travel sector as well as other industries across North America, the Middle East and Asia.

I am driven by helping clients, especially SME's, reach their potential and their goals through various marketing strategies without breaking the Piggybank. My passion lies in food & travel, and enjoy taking brands to the next level.

SERVICES & PACKAGES

WordPress Websites

DELIVERY IN 4 WEEKS

Landing \$2,700

1 PAGE Wordpress website (landing page) designed keeping your marketing and advertising campaign with a clear Call to Action (CTA) in mind.

Support

- 7 days of technical support post-launch.

1 ROUND OF REVISION

DELIVERY IN 8 WEEKS

Essential \$5,300

Up to 5 PAGES WordPress website you can easily edit yourself.

3 PAGES of professional SEO keyword-optimised copywriting (2000 words).

Increase incoming leads and build your email list with social media links and a lead capture on your website.

Up to 10 High-quality stock photos.

Support

- Full library of WordPress training videos
- 30 days of technical support post-launch
- 3 months of free Full Hosting post-launch

2 ROUNDS OF REVISIONS

DELIVERY IN 12 WEEKS

Pro \$7,900

Up to 10 PAGES WordPress website you can easily edit yourself.

6 Pages of professional SEO keyword-optimised copywriting (4000 words).

Increase incoming leads and build your email list with social media links and a lead capture on your website.

Up to 20 High-quality stock photos.

Support

- Full library of WordPress training videos
- 30 days of technical support post-launch
- 3 months of free Full Hosting post-launch

2 ROUNDS OF REVISIONS

No Hidden Costs.

All the super boring (but necessary) stuff required to build a website is included in this package:

- Wordpress Installation
- Integrate your branding
- Responsive for mobile and desktop
- Domain Name Registration,
- Hosting transfer & Premium 3 months of free Full Hosting post-launch
- SSL Certificate
- Social media Integration

SERVICES & PACKAGES

Branding Packages

DELIVERY IN 5 DAYS	DELIVERY IN 10 DAYS	DELIVERY IN 15 DAYS
<i>Starter</i>	<i>Basic</i>	<i>Signature</i>
\$750	\$1,800	\$2,500
Consultation Call	Consultation Call	Consultation Call
2 Logo Concepts	3 Logo Concepts	5 Logo Concepts
Logo Design Including Source Files	Logo Design Including Source Files	Logo Design Including Source Files
Colour Palette	Colour Palette	Colour Palette
Typography Guidelines	Typography Guidelines	Typography Guidelines
	2 Stationary Items	3 Stationary Items
	Do's and Don't	Do's and Don't
	Brand Book Design	Brand Book Design
		Brand Identity
		Logo Usage Guidelines
		Iconography Pack
		Social Media Templates (set of 5) editable in Canva
		Presentation Template (set of 5) editable in Canva
UPTO 2 ROUNDS OF REVISIONS	UPTO 2 ROUNDS OF REVISIONS	UPTO 3 ROUNDS OF REVISIONS

**Additional rounds of revisions charged at \$150 per round*

**Source files in Adobe Illustrator + jpg and png with transparent background*

**All logo designs are given in Colour & Black & White versions*

**Choose from the following stationary items: business card, letterhead, invoice, email banner*

**We can also help with other items such as flyers, brochures, product mockups, pricing available upon request*

SERVICES & PACKAGES

Services Price Sheet

EMAIL MARKETING

Looking to automate your email marketing and get leads? We love using Mailerlite and Klaviyo. This add on is a set it and go flow of email automation from welcome emailers to abandoned cart reminders.

STARTING FROM

\$350

SEO (SEARCH ENGINE OPTIMIZATION)

Improve your Google position with our SEO service for Shopify and WordPress websites. We will make sure your website is getting indexed in search engines. From technical SEO to on-page SEO we have you covered.

STARTING FROM

\$1250

COPYWRITING & BLOGGING

Leave it up to the professionals to write enchanting copy that persuades your visitor to take action. Let our team of experts curate blog posts for a range of industries.

STARTING FROM

\$350

PHOTOGRAPHY

From product photography to personal branding or social media content, use our on site photographer in Singapore to give you professional quality images for your brand

STARTING FROM

\$550

SERVICES & PACKAGES

Services Price Sheet

FACEBOOK ADS

From setting up your account to creating captivating ad campaigns as well as management. We make sure your ads are reach the right audience with data driven results.

STARTING FROM

\$400

GOOGLE ADS (SEM - SEARCH ENGINE MARKETING)

Get noticed on Google with more traffic to your website, leads & conversions. Our performance marketing will set-up your account and run campaigns in line with your objectives.

STARTING FROM

\$900

INSTAGRAM GRID MAKEOVER

Save time and ensure consistent social media posts with strategic on-brand templates. We conduct strategy and market research as well give you editable Canva files plus training of how you can use edit these yourself.

STARTING FROM

\$450

PRIVATE COACHING

1:1 Power Hour Session

Receive strategic tips and assistance on any digital marketing topic via one-on-one digital session.

STARTING FROM

\$150

CLAP DUBAI - JAPANESE RESTAURANT & ROOFTOP BAR

Located in the heart of Dubai International Financial Centre (DIFC), Clap is a renowned dining destination. Scope included conducting detailed audits, and we continue to service monthly website maintenance as well as measurable online advertising through META and Google and tracking conversions through SevenRooms reservations.



ROAS
(Return on Advertising Spend)

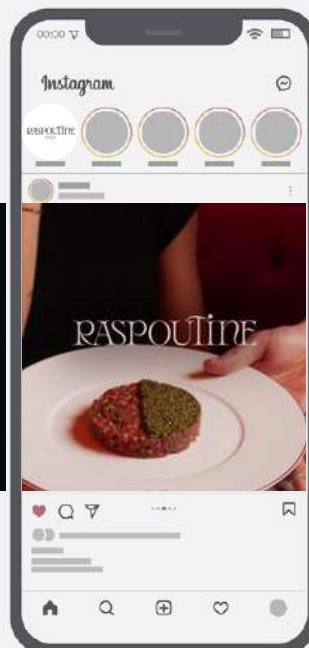
17X

Average
Conversion Rate

3.7%

RASPOUTINE DUBAI NIGHTCLUB & FESTIVE DINING

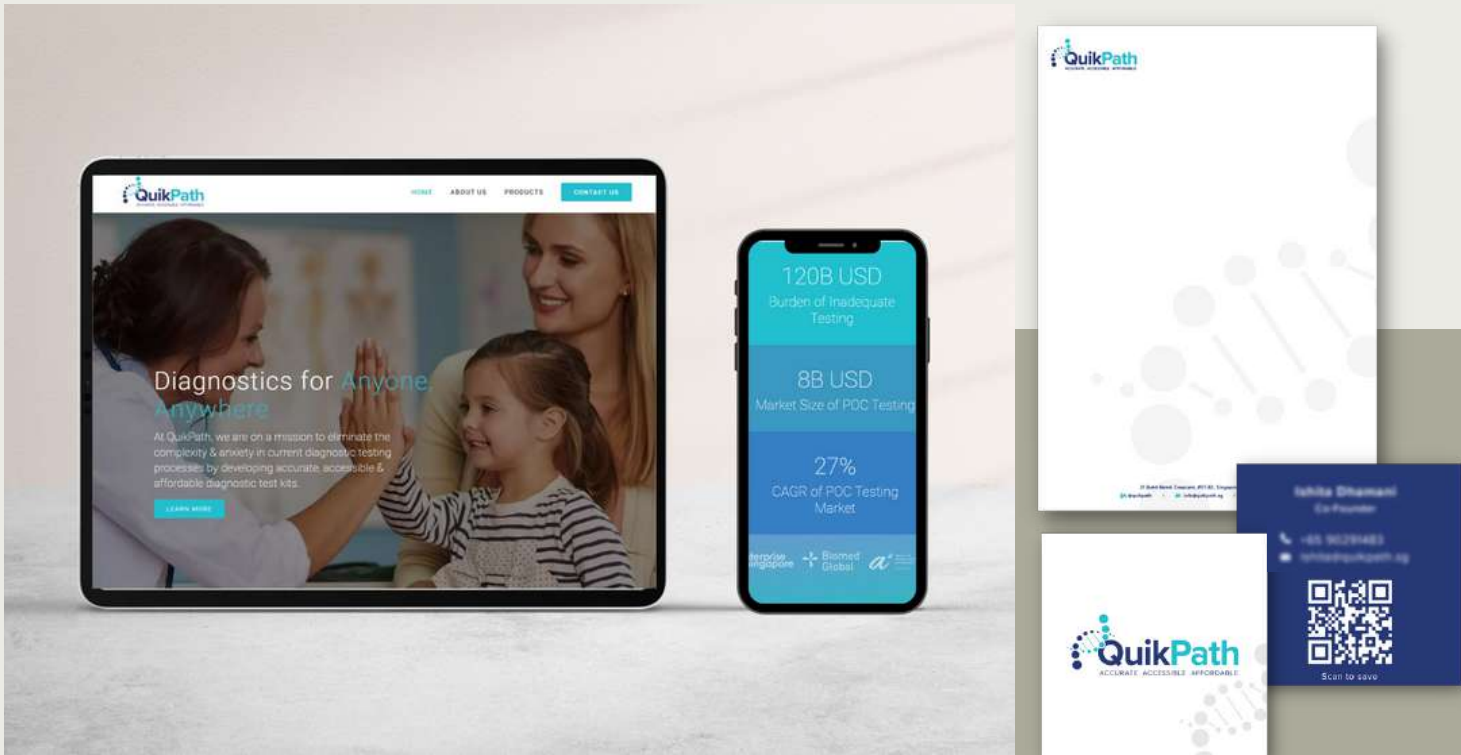
The famed Parisian hotspot launched in Dubai as a nightlife destination. We supported the opening and continue to service our client in targeting the right audiences across META and Google Ads.



QUIKPATH - COVID TEST KIT

Accessible diagnostics testing with RT-PCR tech for everyone, a female-founded startup.

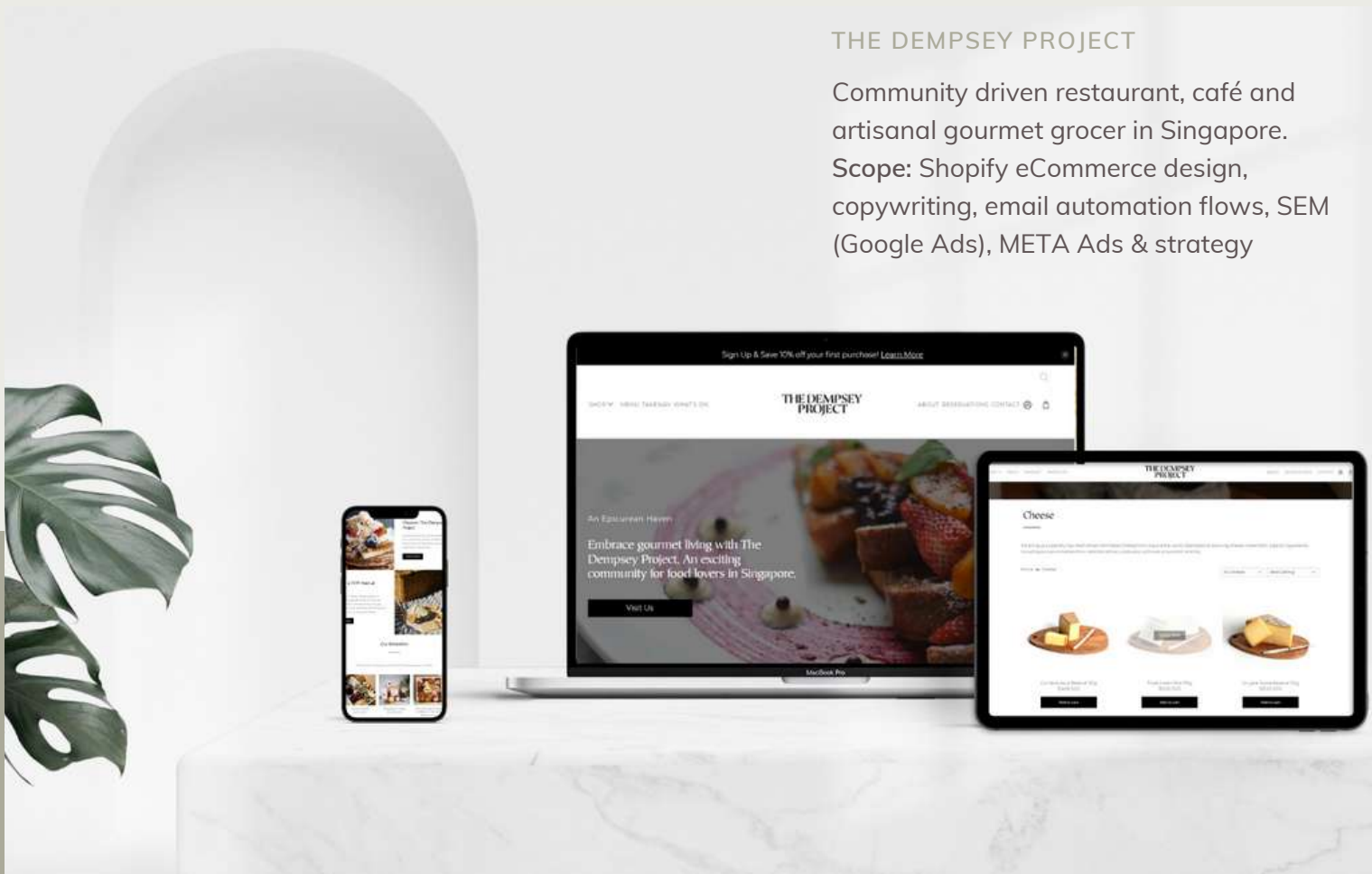
Scope: WordPress website design, SEO on-page optimization, copywriting, infographic video, strategy & branding.



THE DEMPSEY PROJECT

Community driven restaurant, café and artisanal gourmet grocer in Singapore.

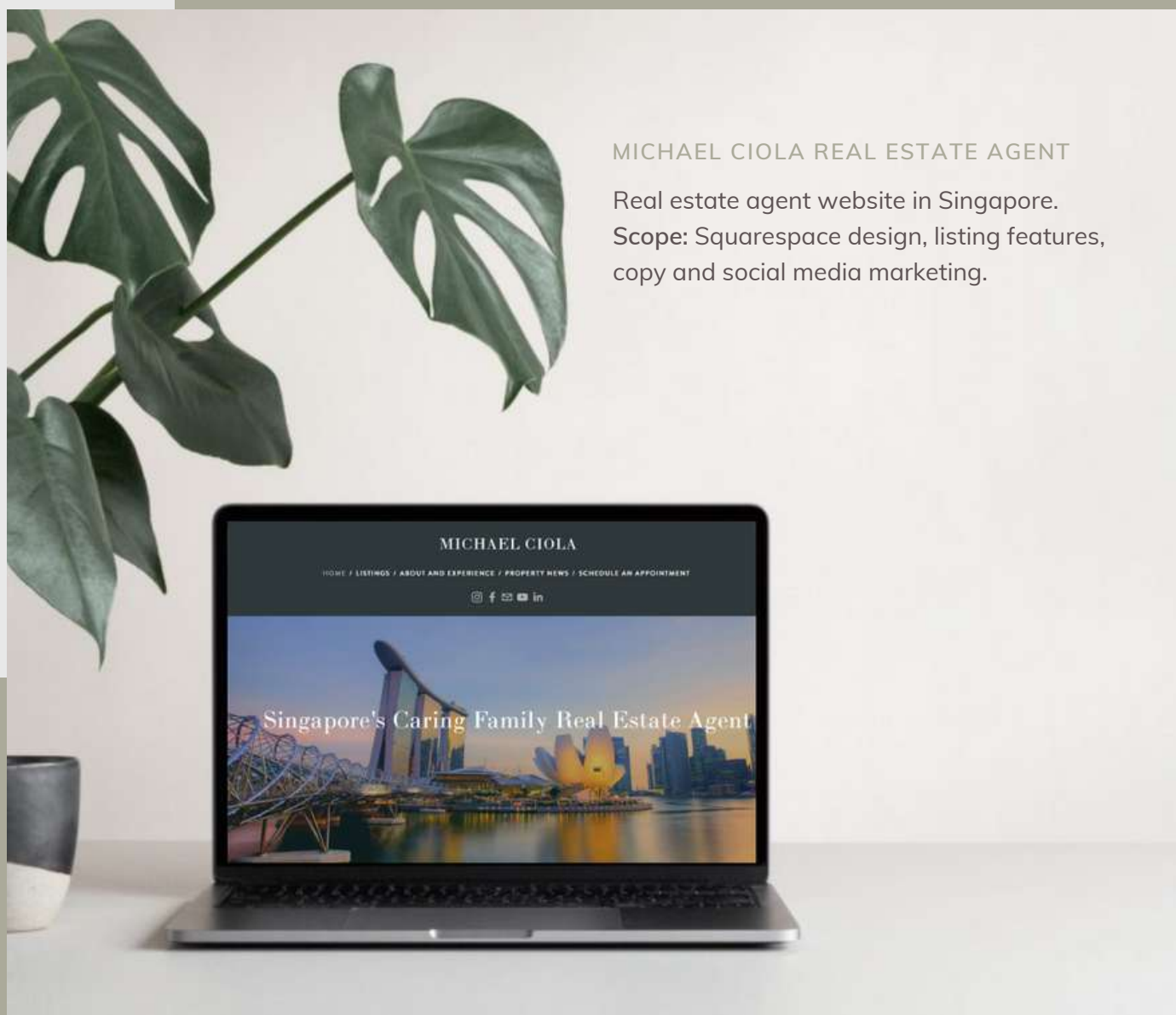
Scope: Shopify eCommerce design, copywriting, email automation flows, SEM (Google Ads), META Ads & strategy





WOLF BURGERS

Gourmet burgers across 7 outlets.
Scope: WIX redesign, online menu, SEO, copywriting, social media advertising.



MICHAEL CIOLA REAL ESTATE AGENT

Real estate agent website in Singapore.
Scope: Squarespace design, listing features, copy and social media marketing.

WHAT OUR CLIENTS SAY

Client Testimonials



Business Director - Preparazzi



Jeremy said...

Ekta understood just what I needed and provided it quickly. She is easy to communicate with, has helpful ideas, and answered all my questions promptly. I'm delighted to have finally found the right marketing guru for my clients, with data-driven results.



Ishita said...

Working with Ekta and The Four Leaves Digital Team was a great experience for my start-up. While also juggling a full-time job, I had limited time - she helped us navigate through what we needed, from branding, website to even infographic videos giving our brand a voice. This is exactly what I was looking for - efficient organized and experienced.



*Executive Director at Ernst & Young
& Co-founder of QuikPath*

Frequently Asked Questions

Q1. Are we a good fit?

Great question! It's super important to find an agency that you resonate with and who you trust to communicate openly. That sometimes the easiest way to get to know somebody is a good ol' fashioned call. Schedule a discovery call to see if we're a good fit.

Q2. How do you communicate with clients?

Although we are based in Singapore, we mainly communicate via email and other online tools. This means we can be more productive and work my magic on your creative projects without frequent interruptions. Throughout the project we can schedule phone calls as needed, however, the bulk of communication will be via email. Is this something you're comfortable with?

Q3. Do you offer discounts?

We offer a seamless, premium customer experience. We want to serve every customer deeply and give each one of you the attention you deserve. We do offer payment plans or we can create a custom package to suit your budget.

Q4. Why hire an agency?

It's more affordable than hiring and sustaining your own in-house marketing team. It takes time and budget to nurture an employee to be competent at digital marketing. It's not possible for a business owner to do everything on their own. We do what we are great at so you can focus on growing your business.



READY TO GET STARTED?

Let us help you create something amazing and navigate the digital world at an affordable price and with an accessible approach.

GET IN TOUCH